

CREATING AN EMPOWERED AND PROFITABLE HYGIENE DEPARTMENT!

Join Us!



Wednesday, November 23rd, 2022



6pm-8pm, dinner will be served



MNP Office

10235 101 St. N.W.,
Suite 1500, Edmonton



CE Credits: 1

Tuition: Free to attendees

Refund and Cancellation Policies: N/A

RSVP by completing the short form:
<https://forms.office.com/r/7HMAdeM7ff>

**Presenter: Chrissy Ford,
RDH, BScDH**



Chrissy is a registered dental hygienist, practice manager, speaker, published author and founder of Advanced Hygiene Solutions. The development of her successful continuing education and coaching programs draws from 21 yrs experience in the dental field as a licensed hygienist, university clinic instructor, treatment coordinator and practice manager.

Chrissy enjoys hands-on mentoring and coaching dental teams on how to integrate advanced periodontal programs into their practice. She is committed to empowering dental hygienists to find passion in their careers and help to create stronger patient centered and profitable hygiene programs across Canada.

Chrissy is a member of the CRDHA, DHAA and CDHA and currently serves on the Competence Committee with the College of Registered Dental Hygienists of Alberta.

COURSE DESCRIPTION:

A thriving hygiene department can have a major influence on the overall success of your dental practice! Your hygiene team is a key factor in building an effective prevention, treatment and maintenance program for your patients oral health. It is also a key factor in building a financially successful practice, patient retention and practice growth.

Where is your hygiene department at?

We will analyze some key hygiene benchmarks while examining how to implement an advanced patient-centered hygiene program. One which improves patient health, develops patient relationships and motivates the entire team while increasing hygiene profitability.

COURSE OBJECTIVES:

- Examine the top characteristics of an advanced and profitable hygiene department.
- Evaluate the business of hygiene. Understand how key performance indicators relate to patient care and the growth of a practice.
- Learn how to retain and attract team members in today's competitive job market.



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