

January 31, 2020

ontarioagd@gmail.com | 647-464-3741

Friday
8:30am - 4:00pm

Free with AGD
Membership

\$199 for
non-Members

Location

Allied Center
660 Petrolia Road
Toronto, ON

AGD Subject
Code 550
(6 lecture hours)

6 Category 2
RCDSO hours

Meals included
Free Parking

Limited
Attendance

Visit ontarioagd.org
to register or
email ontarioagd@gmail.com
for
more info.

Enhanced case presentation and patient communication skills to grow your practice

The key to reaching our financial and professional goals lies in our ability to effectively communicate and present treatment to our patients. Without patients accepting the treatment they require, we cannot put into practice all of the skills and technologies we have worked so hard to learn and master.

While we place great focus on honing our clinical skills, many dentists overlook the development of critical communication and case presentation skills. This comprehensive one-day seminar will focus on the development and implementation of effective forms of communication and critical strategies for case presentation to identify and effectively overcome many of the common barriers to patient acceptance. Proven, successful consultation protocols that have been developed and refined over thousands of consultations will be discussed in detail. New computer imaging technology and software have provided tools for us to effectively inform and communicate with our patients. This course will consider the indications and limitations of these advanced tools and discuss specific strategies for their implementation for successful case presentation.

This course is recommended for dentists, treatment coordinators, and all office staff.

- After this one-day course, the participant will...
- Understand effective communication skills that will improve overall relationships with patients.
- Identify and understand the common barriers to treatment acceptance.
- Identify patient-specific strategies to overcome these barriers.
- Learn how to maximize the efficiency of this process by empowering the dental team to be an integral part of the entire patient journey.
- Understand how and when new 3D imaging software like NobelClinician® can be beneficial to educating and communicating with patients.
- Identify when and how to modify and adapt the consultation process as required for each individual patient to maximize case acceptance.



Dr Steven Bongard obtained his DDS degree from the University of Toronto Faculty of Dentistry in 1986. His professional interest has been concentrated on all aspects of implant dentistry since 1995. He has extensive experience in implant placement, bone grafting procedures as well as the prosthetic component of implant restoration. He has published and lectured both nationally and internationally on implant placement, full arch rehabilitation and non-grafted immediate approaches to implant surgery. He presently maintains a dental practice in Toronto, Ontario that is exclusive to the placement and restoration of dental implants. His recent focus has been on developing a community resource and training centre that can provide access to innovation, technology and advanced infrastructure, as well as support and mentoring, to the dental implant community.

Ontario Academy of General Dentistry (Approval #219289)
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