



“ Working with A-dec, I was able to develop a plan, set goals and invest in the future of my practice. The payoffs were significant. This expanded CE design class offers a strategic blueprint for all dentists. ”

Dr. Erin Roberts, DDS

Space is limited
DON'T DELAY!

 HENRY SCHEIN®  presents

INSPIRING SUCCESS

Expand Your Practice Vision with Dr. Mark Tholen

DDS, MBA

12 CE Hours Available

APRIL 6-7, 2017

9:00AM to 4:00PM

Breakfast 8:00AM to 9:00AM

Lakeshore Convention Center

806 Southdown Road, Mississauga

RSVP: Naghmeh at

1-800-668-5558 x4222

or email Naghmeh.Hafezi@henryschein.ca

Registration:

\$250 for Doctors

\$100 for Staff

(plus taxes)

PRIVILEGES / AGD Members

SAVE \$50

(Applies to Doctors only)

 HENRY SCHEIN® 
Privileges™

Learn how to expand your practice vision with dental office design leader, author, editor and speaker...

Dr. Mark Tholen

This 2-day Continuing Education (CE) program offers practical steps and valuable insight to create an optimal practice design, and successfully navigate common pitfalls in a remodeling and construction project.

Breakfast, lunch and snacks will be provided on both days.


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Inspiring Success

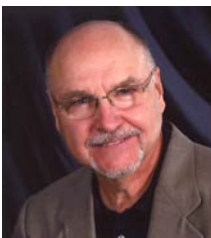
Expand Your Practice Vision with Dr. Mark Tholen
DDS, MBA

This new and expanded Continuing Education (CE) program will cover topics ranging from space planning and operatory flow, to practitioner health.

After completing the course, participants will:

- Develop a viable and credible practice vision that is financially beneficial and promotes practitioner health;
- Understand how to maximize their practices' financial opportunities, while minimizing risks associated with a new office project;
- Recognize the role of every necessary member of the office project team and the criteria with which to select each team member;
- Navigate common pitfalls with a remodeling or construction plan and learn how to avoid costly construction overruns

Speaker



Dr. Mark Tholen's career in the dental industry spans almost 30 years, including 10 years in private practice before obtaining his MBA from the University of Texas. Additionally Dr. Tholen served as the Chief of Oral Medicine and Surgery at the Rockefeller University Hospital in New York City.

To complement his knowledge of design, he was the past CEO at T.H.E. Design, a dental office design firm that has created over 3,000 offices in the US, Europe, and Australia. Dr. Tholen

has lectured extensively in the U.S., Europe, Australia, and Asia and is a former consulting editor to the parent corporation of Dental Economics and author of "A Guide to Designing the Elegant Dental or Medical Office...The Largest Marketing Tool of Your Career". His years of practice and work with equipment and office design enhances his appreciation and knowledge of ergonomics, which he has shared as the Editor of Dental Office Design for Dentistry Today, as well as authoring numerous articles about dental office design and ergonomics.



ADA CERP® | Continuing Education
Recognition Program

Each conference participant will have the opportunity for an individual consultation with Dr. Tholen, where office project next steps will be crafted.