

Aesthetic Dentistry Series

DR.
apa.

**Part 1: Fundamentals of Aesthetic Smile Design Implant or Not
by Dr. Michael Apa
&
Predictable Aesthetic Anterior Implant Placement by
Dr. David Chong**

The finest celebrity cosmetic dentist in the world Dr. Michael Apa is coming to Toronto! Dr. Apa has perfected the smiles of Vera Wang, Uma Thurman & The Olsen Twins along with many other A-list celebrities. Transform the way you and your patients think about their smile.

Implant placement in the aesthetic zone is a daunting task even for experienced clinicians. Dr. David Chong, a world renowned clinician and lecturer in implantology, will present ways to achieve a predictable outcome in placing anterior implants in the aesthetic zone.

Series Part 2 Hands On: Aesthetic Resin Veneer & Black Triangle Closure - to follow in April 2017

Series Part 3 Hands On: Aesthetic Porcelain Veneer - to follow in June 2017



Saturday February 11, 2017

**Early Bird - First 20 registrants Seminar
Fee - \$695 a savings of \$200 off the
regular fee - AGD Members save an
additional \$50 off – Seminar Fee \$645
(Regular seminar fee \$895.00)**

Dr. Apa is a celebrity dentist treating A-list Hollywood celebrities, models & high profile politicians. Dr. Apa has clinics in Dubai as well as New York City. Dr. Apa is a clinical professor at NYU and he is also a renowned lecturer both nationally and internationally. He is a member of the American Academy of Cosmetic Dentistry and recipient of the AACD Excellence in Cosmetic Dentistry performance in the first five years of practice award. Dr. Apa has been honored with the Five Star Diamond Award from the American Academy of Hospitality Science for being "One of the finest Dentist's worldwide" in recognition of his innovation, artistry and leadership in Aesthetic Dentistry.

Dr. Chong is an internationally renowned implantologist. He completed a 2 year surgical and prosthetic Implantology treatment program at NYU. He is a faculty member at NYU College of Dentistry's surgical and prosthetic implant treatment program. He continues to pursue the latest developments and advancements in dentistry and implantology through weekly study groups in addition to various seminars.

Don't miss this unique opportunity! Register today!
RSVP : 647.622.4211 or info@acedentalinstitute.ca

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Proudly Presents:

Aesthetic Dentistry Series

Part 1: Fundamentals of Aesthetic Smile Design Implant or Not

by Dr. Michael Apa

&

Predictable Aesthetic Anterior Implant Placement

by Dr. David Chong

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Saturday February 11, 2017

Location: Hiossen Training Centre

Time: 9am - 5pm

Light breakfast and lunch
will be provided

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Proudly Presents Aesthetic Dentistry Series

Part 2 & 3 by Dr. Ed Philips

Part 2 : Aesthetic Resin Veneers & Black Triangle Closure Hands On—Toronto April 2017

Learn how to sculpt and layer composite resin to achieve a conservative approach to resin veneers. This hands on course will help you to immediately improve the resin restorations you and your patients want and need. Also discover the modern approach to restorative dentistry. Learn how to use the Bioclear matrix system to treat black triangles and diastema's predictably and aesthetically.



Before



After



Before



After

Part 3 : Aesthetic Porcelain Veneers Hands On—Toronto June 2017 Venue (TBA)

The market demand is growing everyday in elective cosmetic dentistry. Learn how to achieve aesthetic outcomes using golden proportion with porcelain veneers in this full day hands on course. This course will help you bring immediate enhancement to your patients smile. Call us for more detail!



Before



After



Before



After



Smiling comes naturally to Dr. Ed Philips, an experienced dentist who has redesigned the smiles for thousands of patients. For the past 20 years, Dr. Philips has been a pioneer in the field of cosmetic dentistry. From his early training at The Toronto Hospital for Sick Children he has continuously strived to blend the art and science of crafting beautiful smiles. He is the world's first authority in classifying Smile Patterns as related to dentistry. The beauty of his work is often featured in the country's leading dental publications. His enthusiasm for smiles extends far beyond his office walls. Dr. Philips is a recognized international and local speaker and has received numerous awards and honours from his fellow colleagues.

**Don't miss this
unique opportunity!
Call us for more detail!**

HANDS ON SERIES

Early Bird - First 20 registrants Seminar Fee - \$995 per series
a savings of **\$200** off the regular fee of **\$1195** per series

AGD Members save an additional \$50 off
Seminar Fee - **\$945** per series (Regular AGD members fee \$1145)

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— Dr. Collins Harrell, San Clemente, CA

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Proudly Presents Comprehensive Business Seminars

Case Acceptance Seminar

Turning "No" to "Yes" the Dawson Way

Create a "Blue Ocean Strategy" for your office. With competing overcrowded industries, tap into a new market space. Learn to challenge your strategic marketing strategy and develop a new unique and systematic approach, guaranteed to bring you results and differentiate your clinic in a penetrated market place. Elina Gelfand will take you through the 3 foundational 'bricks' of dentistry,

Laurie Slater, Executive Dental Team Coach and Key Business Strategist will walk you through the steps to take your office from 'ordinary' to 'EXTRAORDINARY'. She teaches strategies/systems that unlock your potential and create a synergistic team. Her multi-faceted dental career spans over two decades, and her insights in all aspects of dentistry provide the competitive edge that practices need to succeed.

- **5 Dental Business Engines/ Team Attitude begins with YOU**
- **New Patient "Exam" or "Experience"**
- **The 5 Steps of Enrollment AND Commitment to Appointments**
- **The 5 Dysfunctions of a Team**
- **Handling Objections and Cancellations**
- **Influential Communication/Word Power- "saying things right that pay off BIG"**

A comprehensive 3 Part Business Course:

Dates:

Seminar 1: **Laying the Foundation - March, 2017**

Seminar 2: **Turning "No to "Yes" - July, 2017**

Seminar 3: **Unlock Your Potential - September, 2017**

Venue: TBA

Early Bird - First 20 registrations \$695 per seminar a savings of \$250 off the regular fee of \$945 per seminar. AGD Members \$645 a savings of an additional \$50 off per seminar.



Elina Gelfand, Director of Training Education Dawson Dental Centres

A graduate of Schulich School of Business, with a specialty in Marketing & Communications, Elina Gelfand is the Director of Training and Education at Dawson Dental Centres. Ms. Gelfand has worn many different hats at Dawson since 2002 and she has been a key component in the success of Dawson Dental along with its founder Dr. Ed Gelfand. In addition Elina has owned and operated a successful retail business since 2006, which, she has recently sold.



Laurie Slater
Executive Dental
Coach
Fortune Practice
Management of
Ontario

Laurie Slater has achieved extraordinary, consistent and measurable success in the mysterious area of 'coaching and consulting' dental teams. She has also dedicated herself to studying the distinctions between outstanding practices. An energetic and powerful speaker, Laurie motivates audiences and packs her programs with relevant information designed to make a positive impact in both life and business. Her multi-faceted dental career spans over two decades, and her insights in all aspects of dentistry provide a competitive edge that practices need to succeed.

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