

May 3, 2024

ontarioagd@gmail.com | 647 464 3741

Friday
8:30am - 4:00pm

Free with AGD
Membership

\$350 for
non-Members

Location

Rizzo Banquet Hall
1941 Albion Rd
Etobicoke, ON
M9W 6P4

AGD Subject
Code 490
(6 lecture hours)

6 Category 2
RCDSO hours

Meals included
Free Parking

Limited
Attendance

Visit ontarioagd.org
to register or email
ontarioagd@gmail.com
for more info.

Mastering the Art of Successful Smile Design: Secrets that Help Dental Teams Motivate Patients

COURSE OUTLINE

Case acceptance and treatment success are highly dependent on team members understanding the principles of smile design, translating this knowledge into simple language to our patients, and building their confidence in future care. There is no "I" in the Dental Team!

Over the last few years, technology and materials have seen tremendous advances, making it easier for dentists to collaborate with their patients, lab technicians, and other specialists in creating beautiful and long-term results. Dr. Flax is an expert in this field, having developed a number of techniques that help ensure predictable results as well as increased profitability.

Learning Objectives:

- Discover the key secrets to helping patients have the smile they've always wanted
- Understand how to help your patients and avoid failures in treatment
- Learn how to collect the "right data" to achieve beautiful and long-lasting results
- Learn new technologies to help patients "see and experience" their new smile-before even spending a dollar



Dr. Hugh Flax is internationally known for his leadership in Esthetic Restorative Dentistry. An Accredited member and Past President of the American Academy of Cosmetic Dentistry (AACD), he has lectured and authored in Europe, Japan, Canada, and the United States on lasers, smile design, and advanced restorative techniques.

Dr. Flax is on the Editorial Board of the Journal of Cosmetic Dentistry, founded the Georgia Academy of Cosmetic Dentistry, and Chaired many AACD conferences. He was a 15-year member of the Catapult Education Speakers Bureau, a certified Fellow with the World Clinical Laser Institute, a Master with the ICOI, an Associate Fellow of the AAID, a Diplomate of the ABAD, a Kois Center graduate. He proudly serves as visiting faculty at the Dental School of Georgia.

Dr. Flax practices full-time in Atlanta, Georgia focusing on functional-esthetic restorative dentistry and advanced laser dentistry. In 2003, he was WSB-TV.com's expert on Cosmetic Dentistry and appeared on FOX News demonstrating the miraculous benefits of laser dentistry.

He has been the expert dentist on the "Meet the Products" television show, H2O Magazine, and Best Self. He and his practice have been featured in many women's magazines such as Cosmopolitan, Allure, New Beauty, In Style, the Atlantan, and Good Housekeeping.

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