

Day 2 Lecture Synopsis

Know that there are ways to protect yourself against outside action. You **can** be ready in the event of a Board complaint, insurance audit, malpractice claim, or criminal complaint. Dr.

Shelburne, during his investigation and in preparation for trial, found that his records and systems were faulty. He learned that it is critical and possible to implement protocols and form a defensive systemic approach to record keeping, billing and coding. Know that if it's not in your clinical record, you didn't see it, you didn't say it, you didn't do it, it didn't need to be done, and it doesn't exist....from the legal perspective.

To be prepared for any challenge, the whole dental team must be careful, concise, complete, and diligent, not just the doctor. Learning and implementing this no nonsense team approach to record keeping, billing and coding could mean the difference between success and failure in the event of an action or challenge to your practice...and ultimately your freedom.

Day 2 Course Learning Objectives

- To understand that what you don't know **can** hurt you and that ignorance is no excuse.
- To learn to assimilate and maintain records that can both protect and defend.
- To be equipped to implement billing and coding systems that maximize legitimate reimbursement while minimizing risk.
- Understand the necessity of due diligence and how to conduct records review and internal audits to insure excellence.

Registration:

Fees: \$99 VAGD members/\$269 non-members/Resident & Staff \$99/Students \$49 to register **prior** to 10/7.

\$149 VAGD members/\$319 non-members/Resident & Staff \$149/Students \$49 to register **after** 10/7.

Name _____

Address _____

City _____ St _____

Zip _____ AGD # _____

Phone _____

Email _____

Make checks payable to VAGD and mail to:

989 Laurel Glen

Charlottesville, VA 22903

Or register online at: www.vagd.org

Schedule:

Friday: 8:30AM—5:00 PM (Dr. Ruiz)

Registration & continental breakfast: 8:00AM

Lunch: Noon—1:00PM

Saturday: 8:30AM—5:00PM (Dr. Shelburne)

Registration & continental breakfast: 8:00AM

Lunch: Noon—1:00PM

The Virginia Academy of General Dentistry Program Provider #219330, is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry. The current term of approval extends from 6/01/12 to 5/31/15.



Virginia Academy of General Dentistry 2014 Colonial Dental Conference



**Friday, November 7th &
Saturday, November 8th**

**The Westin Hotel
6631 West Broad Street
Richmond, VA 23230**



J. Luis Ruiz, DDS, FAGD

“Not a Full Mouth Rehabilitation Course”

**Course Code: 610 Prosthodontics/Fixed
7 CE Credits**

Friday, Nov. 7, 2014 8:30AM – 5:00PM

Registration is at 8:00AM.

Lunch is provided.

Dr. Ruiz is the Director of the Los Angeles Institute of Aesthetic Dentistry and Course Director of numerous CE Courses at University of Southern California (USC). He is an honorary Clinical Professor at Warwick University in England and member of the editorial board for Dentistry Today. He is also an Associate Instructor at Dr. Gordon Christensen PCC in Utah and independent evaluator of dental products for CR (CRA). Dr. Ruiz has been named one of the “Top Clinicians in CE 2006-2013” by Dentistry Today.

Day 1 Lecture Synopsis

Every practice has 5% to 15% of patients who are missing multiple teeth and need a full mouth rehabilitation but cannot afford it, and we see them suffer and deteriorate feeling helpless. An even larger number of our patients would greatly benefit by

opening their Vertical Dimension of Occlusion (VDO) to restore their worn-out dentition. They need help!

In this practical lecture, Dr. Ruiz will offer a more real world approach to treating these patients using direct composite, adhesive dentistry and limited implants. Even partial mouth rehabilitation cases are like remodeling a beautiful building, meticulous designed and diagnosis must be done before the first scoop of dirt is ever removed, (or before a handpiece touches the tooth). This fast pace course will cover, techniques for full mouth composite restorations, Implant supported PRD using narrow and short implants and occlusal considerations, as well as research and many clinical cases.

Day 1 Course Learning Objectives

- Learn a practical technique to treat large cases in multiple stages, making it affordable to almost every patient.
- Learn techniques for proper adhesion and full composite rehabilitations.
- Understand how to record patient’s unique aesthetic perspective and goals and how to blend it with our own.
- How to implement occlusal treatment into an overall oral treatment.
- When to use a semi-adjustable articulator and why it has great importance.
- When to use a CR bite.
- How to educate patients about occlusal disease, for excellent treatment acceptance.
- How to choose between regular, narrow & mini implants to help us open VDO.
- Step by step techniques, and much, much more...



Roy S. Shelburne, DDS

“Do Dentistry, Not Time”

**Course Code: 555 Dental
Jurisprudence/Ethics
7 CE Credits**

**Saturday, Nov. 8, 2014 8:30AM – 5:00PM
Registration is at 8:00AM. Lunch is provided.**

Dr. Shelburne graduated from the University of Virginia with a double major in Biology and Religious Studies in 1977. He went on to graduate with honors from Virginia Commonwealth University’s Dental School and opened a private general practice in Pennington Gap, Virginia, in 1981. He has served as Secretary/Treasurer and President for Southwest Virginia’s Component 6 of the Virginia Dental Association and as a delegate to the Virginia Dental Association’s Annual Meeting. He and his family have served as short-term volunteer missionaries with the Baptist Medical Dental Missions International and on various Mission of Mercy projects in Virginia. In March 2008, he surrendered his dental license after being convicted of healthcare fraud and spent 19 months in Federal Prison and two months in a halfway house. Dr. Shelburne is a nationally known speaker/writer/and consultant who openly shares his mistakes, what he learned as a result, and how to avoid those career ending errors. “It is a wise man who learns from his mistakes, but a wiser man still that learns from another’s.”