VAGD Welcomes The Madow Brothers to Richmond, VA on June 14th!

Is your practice stuck in a rut? Want to take your practice to the next level? Join us in Richmond on June 14th for a special CE course featuring the Madow Brothers!

For over 20 years, Dr. David Madow and Dr. Richard Madow have given practitioners and their staff valuable first hand advice on how to build their practices. Between them, they have started a practice from scratch and have purchased a near bankrupt practice. Using their own practice building methods, they have turned both of them into successful practices.

Known for inserting their musical parodies into their lectures, you will not only learn a magnitude of information, but you will be highly entertained! This is going to be a great class to bring your entire Dental Staff! Topics to be discussed will include how to use social media to your advantage and how to schedule patients to maximize your profitability. We have extended the early bird deadline to May 20th for this course, so don’t miss this fantastic opportunity! To get the reduced rate of only $99, AGD Members must register before May 20th. We hope to see you there! Seats are limited so please register now at www.vagd.org.

Don’t Miss our 25th Annual Colonial Conference! To be held at The Boar’s Head Inn Charlottesville, VA November 8th and 9th, 2013
President’s Message – The Importance of Fellowship in the AGD
Danielle H. Ryan, DDS

Have you thought about Fellowship in the AGD? If so, now is the perfect time to pursue your FAGD. An FAGD will allow you to distinguish yourself professionally through quality continuing education. In Virginia, there are only 228 Fellows of 6,400 dentists. You could soon be one of them!

Virginia AGD is excited to host the first ever Virginia AGD sponsored Fellowship Exam Review Course November 15th-17th in Richmond, VA. The course will be a two day review, with the actual Fellowship Exam offered on Sunday.

The Fellowship Review Course will help candidates prepare for the exam, a 252-item multiple choice test that covers accepted knowledge, techniques, and procedures in 17 different areas of general dentistry. The exam may be taken at any time during Pre-Fellowship, including New Graduates (once 90 days have passed after graduation from dental school) and either before, after or while working towards completion of the required 500 CE hours.

The complete requirements for Fellowship are below. Please check our website for more details on our November 15th-17th Fellowship Review Course and Exam.

Sincerely,
Danielle H. Ryan, DDS
President Virginia AGD

You must complete the following requirements to earn your FAGD Award:

- Current AGD membership for three continuous years by December 31 of the year in which the application is received, to begin no earlier than the month of dental school graduation.
- A dental license has not been suspended or revoked within the last five years and is not currently under probation, suspension, or revocation.
- Passing the Fellowship Exam.
- 500 hours of approved CE.
- Attendance at an AGD convocation ceremony, held during an AGD annual meeting, to receive the award (successful candidates are allowed three years following approval to complete this requirement).

About the Exam:
The Fellowship Exam consists of approximately 250 multiple-choice questions and is administered in a one day, four-hour testing session. The exam includes material from all dental disciplines and strongly emphasizes clinical applications of accepted dental knowledge, techniques, and procedures.

AGD 2012 Fellowship Exam Content Changes:
The content outline for the AGD Fellowship Exam is updated regularly. This keeps the content as current and pertinent as possible, and enables it to reflect a more thorough portrait of dentistry today. As such, two new disciplines were added to the exam:
- Anesthesia, sedation, pain management, and pharmacology;
- Special care dentistry.

In addition, sleep disorders was added to the occlusion, TMD, and orofacial pain discipline, and dentofacial development was added to orthodontics. Oral medicine and oral pathology were blended into one discipline, while environmental safety and infection control was changed to environmental, workplace safety, and infection control.

Scoring:
The exam is a norm-referenced exam, meaning that the passing score is based on what the Examination Council considers to be the minimum knowledge a general dentist must possess to be considered proficient.

For more information go to http://www.agd.org/education-events/examawards/fellowship-award.aspx.
Dr. Mohamed Attia, DDS, FAGD received his dental degree with Honors in 2002 from Alexandria University in Egypt, then completed one year of internship in Alexandria University Hospital. His postdoctoral residency was completed at Howard University Hospital in Washington D.C. He also completed a second year residency as a senior chief resident at Carolina Medical Center in Charlotte, North Carolina.

Dr. Attia joined the AGD in 2008 and achieved the Fellowship of the Academy of General Dentistry award “FAGD” in 2012. He is also a member of American Academy of Implant Dentistry (AAID) and American Orthodontic Society (AOS).

His goal is to provide his patients with the utmost in dental care, and he stays up to date with modern dentistry by attending hundreds of hours of continuing education courses and seminars. Dr. Attia has volunteered his time to serve the community since his early dental school years, participating in a campaign to fight poliomyelitis, and providing vaccination to children and infants in underdeveloped areas in Egypt. He serves on the board of the Virginia Academy of General Dentistry (VAGD) as the PACE Representative.

Dr. Attia lives in Norfolk with his wife Sally and their kids; Laila, 3 and Zidan, 1, (who keep them very busy). They enjoy outdoor activities, dining out, and family time. He is also a big soccer fan.

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**Member’s Corner**

*A Place to Meet One of your Fellow VAGD Colleagues*

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**Just Announced!**

**Fellowship Review Course & Exam**

November 15th-17th, 2013

Richmond, VA

Ready to become a Fellow?

Take our Two Day Review Course to prepare, then sit for the Exam.

The Fellowship Exam Fee is a separate fee from the meeting registration fee. The cost to take the Exam is $450. Please note that members who sign up to take the exam will need to submit an application, along with the $450 fee to National Headquarters, prior to sitting for the exam.

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**What You May Have Missed**

This spring we welcomed Drs. Marc Gottlieb and Bruce Cassis to Richmond for two days of fantastic CE. Thanks to everyone who attended these courses and helped to make them a success!

In April, Dr. Stuart Broth went to Washington, DC to Participate in “A Great Dentist Goes to Washington” We look forward to hearing about this great event.

This summer we gear up for The Madow Brothers, then it’s on to the AGD Annual Meeting in Nashville! We hope you have a great summer and look forward to seeing you soon!
Course 4: How to Love Dentistry, Have Fun & Prosper
The Madow Brothers
Friday June 14, 2013
9:00AM-4:00PM
Sheraton Richmond Park South
6 CE Credits, Subject 557
9901 Midlothian Tnpk
Richmond, VA 23235
Patient Education
& Motivation
Registration at 8:30AM.
Lunch is being Generously Sponsored by MDE.

Starting back in 1989, Dr. Richard Madow and Dr. David Madow founded The Madow Group with the goal of helping their fellow dentists achieve success and happiness in their practices. Their publications, articles and blogs are some of the most popular in the dental profession and have spawned The Madow Brothers Audio Series and “Dental Powerhouse,” two of the top distance learning program in dentistry! Known for their hilarious, spontaneous style and content packed programs, they have taught over ten thousand dentists and team members how to enjoy their careers, super charge their practices, define and create their own personal success, and have more fun than ever before. There is nothing like spending a day with The Madow Brothers! Check them out at www.madow.com.

This fun, fast-paced course is perfect for all doctors, team members and spouses who want to easily and predictably take their practice to a level they never thought possible! It’s filled with incredibly usable content, and also features videos, music and humor to make it unlike any other dental seminar most have ever experienced! The Madow Brothers make sure that every single dentist and team member in the audience learns the secrets of delivering better patient care, practice growth, and fulfillment in the profession of dentistry while having an enjoyable day. Practically every attendee reports that a Madow Brothers seminar was the best day they have ever spent in dentistry.

1) Every dentist and team member will gain the knowledge to increase productivity while enjoying their profession more than ever before
2) Practices will learn how to increase new patient numbers significantly and serve their current patients better through increased treatment plan acceptance and better treatment options
3) Attendees will learn how to incorporate new technology into their practices in marketing, social media and clinical procedures

Course 5: Treatment Planning 2013
New Guidelines for Restorative Dentists
Terry Tanaka, DDS
Friday Nov. 8, 2013
8:30AM-5:00PM
The Boar’s Head Inn, Charlottesville
*Room Rate of $175 available if you reserve by Sept. 22nd*
7 CE Credits, Subject 735 - Treatment Planning/Oral Medicine/Diagnosis/Pathology
Registration at 8:00AM
Lunch is Provided

Dr. Tanaka is a Clinical Professor in graduate prosthodontics at the University of Southern California School of Dentistry and is a Diplomate of the American Board of Orofacial Pain. He maintains a practice limited to prosthodontics and orofacial pain and has restorative/prosthodontic study groups in Honolulu, Hawaii and San Diego, California.

"Recent advances in science and technology" have changed the traditional approaches to problem solving and now require a more "interdisciplinary treatment planning approach." New guidelines will be presented in the morning session and will be followed by a patient rounds format where participants will be asked to identify the etiology and the primary goals of treatment for different patient problems.

**Course Objectives: (Interactive Patient Rounds Format)**
1. To present new practical and science based guidelines for the treatment planning
2. To present a new “playbook” for treatment planning based upon the restorative dentist as the “quarterback.”
3. To teach dentists "how to listen" to patients and "why they should listen" to their patients.
4. New guidelines for "force management." How to diagnose and manage occlusal and interproximal forces.
5. Each doctor and staff member will have an opportunity to listen to the patient history, read x-rays, identify and select the important criteria affecting the outcome and make a diagnosis and recommend a treatment plan.
6. Everyone will then select from a list of proposed treatments and select the restorative material of choice.
7. Everyone will have an opportunity to discuss their diagnoses and treatments.
8. Specific guidelines and references to published studies will be presented to avoid the, "because I said so," factor.

"Welcome back to graduate school."
Course 6: The Art of Treatment Planning & Case Acceptance  
Lee Ann Brady, DMD  
Saturday Nov. 9, 2013  
8:30AM-5:00PM  
The Boar’s Head Inn, Charlottesville  
*Room Rate of $175 available if you reserve by Sept. 22nd*  
7 CE Credits, Subject 780  
Esthetic Dentistry  
Registration at 8:00AM  
Lunch is Provided  

Dr. Lee Ann Brady is a nationally recognized educator, lecturer and writer. She is the former Exec VP of Clinical Education for Spear Education and Clinical Director of the Pankey Institute. Dr. Brady is president of leeannbrady.com, which offers continuing education programs and online content; she maintains a private practice in Glendale Arizona, is the clinical editor of the Seattle Study Club Journal and a guest faculty member for The Pankey Institute.

This interactive program will present a systemized approach to treatment planning and case presentation. This comprehensive approach covers the areas of esthetics, function and health. We will look at the decision points and data necessary to plan for success in all three areas. Participants will get to put the system into practice by actively treatment planning multiple cases during the program, and discussing them with peers, then seeing how the cases were ultimately managed.

1) Treatment Planning System  
2) Esthetic and Functional Exam & Diagnosis  
3) Creating a Case Presentation  
4) Interactive Treatment Planning  
5) Improving Case Acceptance

Course 9: MasterTrack Series  
Friday Oct. 4 - Sunday Oct. 6, 2013  
8:00AM-5:00PM  
Protech Dental Studio  
Reston, VA  
36.5 MasterTrack Credits

Featuring Marshall Fagin, DDS Prosthodontist  
More Details on our Program, Coming Soon

Course 10 & 11: Fellowship Review Course and Exam  
Friday Nov. 15 – Sunday Nov. 17, 2013  
Richmond, VA – Location TBA  
8:30AM-5:00PM Fri. & Sat Review, Course #10  
8:30AM–2:00PM Sunday Exam, Course #11  
Larry Williams, DDS will provide the Review

VAGD CE Registration Form  
*To be eligible for Early Bird Rates, you must register 30 days prior to your desired course.*

Name ______________________________________  
Tel # ___________________ AGD #________________  
Address _______________________________________  
City ____________________State_____ Zip__________  
Email _________________________________________  

Fees:  
VAGD Member $99  
Non AGD $269  
Staff/Resident $99  
Student $49  
MasterTrack Program: $1,295 / $1,695  
Fellowship Review Course $450.00  
Fellowship Exam $450.00 (send to AGD Headquarters along with your exam application)

I would like to attend course #’s _______________  
Total Amount Enclosed ________________

Return with check payable to: VAGD, c/o Victoria Fahrenkrog, 989 Laurel Glen, Charlottesville, VA 22903, or Charge to VISA MCard AMEX # _______________________ Exp ____ Sec Code ____

The Virginia Academy of General Dentistry, Program Provider #219330, is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry. The current term of approval extends from 6/01/12 to 5/31/15.
It’s April 16, I’m on Capital Hill, waiting to see Representative Eleanor Holmes Norton, well actually one of her aides on health care. This is my 7th year attending the AGD’s Government Relations Conference, and even though Washington, DC is my home, I never cease to be in awe of our Nation’s Capital and the thrilling atmosphere of politics, power and freedom.

I notice that the flags on all the Capitol Buildings are at half-mast, because it’s the day after the horrible, unthinkable tragedy at the Boston Marathon. I also experience the heightened security to enter the Senate and Congressional buildings, and hear that there has been an additional scare of ricin poisoned letters in one Senate building.

And yet, with all these acts and threats of terrorism, life continues. We still have the freedom to be able to visit and speak with our representatives. How proud I am to be an American.

We have another name for the Government Relations Conference - we say “A Great Dentist Goes to Washington”, and I know we’re all great dentists.

Great because we Care. We care about oral health for everyone. A great example is with the AGD’s support of the Children’s Oral Health Campaign: “2min2X”. Brushing two minutes two times a day. As a member of the Partnership for Healthy Mouths, Healthy Lives, we collaborated with the Ad Campaign (Got Milk!) to create television and radio public service advertisements in both English and Spanish. And it works. The next time you see Dr. Eric Morse of Maryland, ask him about the marvelous story of his young patient and 2min2X.

Great because we Give. 76% of AGD members provide pro bono care, with 14.7 being the average number of patients that each AGD member treats per year. 27% of AGD members participate in Children’s Health Insurance Program (CHIP). 33% of the AGD members participate in Medicaid. ** data from “Custom study of AGD members Advocacy” 2012.

These issues and facts, along with other important issues affecting and threatening dentistry are discussed with Senators and Congressmen during our visits. Our function is to inform and enlighten our representatives about dentistry and its future. And although our dental issues are minor compared to the political discussions and votes being taken today in Congress – gun control and immigration – it’s still important to present our concerns and issues.

This year’s Conference is even more exciting to me than previous events. We have 10 dental students, ASDA seniors and juniors, joining us for the two day event, including our Hill visits. And they are extremely impressive with their political knowledge along with how much they already care about dentistry and its (their) future. I was honored and delighted to have a senior from the University of Pennsylvania, Ms. Sara Shah – an articulate ambassador for dentistry – sit with me during presentations by our two dentist U.S. Representatives, Rep. Paul Gosar and Rep. Mike Simpson, and also accompany me on my visits to two senator’s and one congressmen’s offices. I have only positive images of the future of dentistry knowing young dentists like Sara will be our leaders.

OK, the health care aide for Representative Holmes Norton is now greeting me, so it’s time to put on my “represent dentistry” hat. I hope that next year you will consider attending the AGD’s Conference to assist in bringing the message of the AGD and dentistry to our nation’s leaders. Be A Great Dentist!

John W. Drumm
Region 5 Director

A Great Dentist Goes to Washington
John W. Drumm, DMD, Regional Director
### Virginia Academy of General Dentistry 2013 Officers

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Contact Information</th>
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<tr>
<td>President</td>
<td>Danielle Ryan, DDS</td>
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<td>Justin Norbo, DDS</td>
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<td>Student Membership</td>
<td>Lori Ha &amp; Heather Brown</td>
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<td>Region 5 Trustee</td>
<td>George R. Shepley, DDS, MAGD</td>
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<td>Immediate Past President</td>
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<td>Public Information Officer</td>
<td>Cheryl Billingsley, DDS, MAGD</td>
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<td>MasterTrack Program</td>
<td>Mike Gorman, DDS, FAGD</td>
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### Additional 2013 Board Members Include:

- Immediate Past President — Pamela K. Stover-Mejias, DDS
- Public Information Officer — Cheryl Billingsley, DDS, MAGD
- Council on Constitution & By-Laws — Ralph Howell, Jr., DDS, MAGD
- Continuing Education — Jenni Bobbio, DDS
- Council on Legislation — Ali Zarrinfar, DDS
- MasterTrack Program — Mike Gorman, DDS, FAGD

**Student Membership** — Lori Ha & Heather Brown

**Council on Dental Practice** — Stuart Broth, DDS, MAGD

**PACE Representative** — Mohamed Attia, DDS, FAGD

**Counselors** — Kirk Norbo, DMD, MAGD

**Alfred Certosimo, DMD, MAGD, ABGD**

**J. Ted Sherwin, DDS, FAGD**

**Region 5 Director** — John W. Drumm, DMD

**Region 5 Trustee** — George R. Shepley, DDS, MAGD

Virginia AGD would like to welcome our New Members who joined between February 2013 and April 2013. We look forward to seeing you at an upcoming event!

- Gheed Almudhafar — Fredericksburg
- Erika Anderson, DDS — Arlington
- Noemi Cruz-Orcutt, DDS — Charlottesville
- Glander Fitchett, Jr., DDS — Alexandria
- Mina Modaresi, DDS — Sterling
- Sumayra Mohiuddin, DDS — Midlothian
- Tamesha Morris, DDS — Fredericksburg
- Hung Nguyen, DDS — Falls Church
- David O’Donnell, DDS — Lynchburg
- Shahla Ranjar, DMD — Leesburg
- Amr Sheta, DDS — Norfolk
- Laura Soraya Hernandez-Daver, DMD — Woodstock
- Daniel Vacendak, DDS — Charlottesville
- Qin Wang, DMD — Colonial Heights

**The Virginia Voice** is published by the Virginia Academy of General Dentistry. Inquiries should be made by contacting the Editor, Ashley Lamay, DDS, at 757-867-9341 or lamay.ashley@gmail.com. The opinions expressed are not necessarily endorsed by the VAGD. Editorials may be submitted to The Virginia Voice by any member of the Virginia Academy of General Dentistry. If you are interested in contributing articles or other items of interest, please contact Ashley Lamay, DDS at 757-867-9341 or the Central Office at 804-320-8803.

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Be sure to visit our website at www.vagd.org. Check out our CE calendar, and take advantage of online registration. Also available is our Call For Volunteers which you can fill out and submit online at www.vagd.org. As always, we appreciate your time and suggestions.

Registration is Now Open!

Virginia Academy of General Dentistry
2013 Continuing Education Calendar

June
14  The Madow Brothers, Richmond VA
27-30  AGD Annual Meeting, Nashville, TN

Sept. 20  VAGD Members Breakfast, The Homestead, Hot Springs, VA

Oct 4-6  MasterTrack Series Reston, VA
18  ACLS Re-Certification (4 CE Hrs.)/Sedation Update (4 CE Hrs.), Richmond, VA

Nov 8-9  VAGD Annual Meeting and Colonial Conference, The Boar’s Head Inn, Charlottesville, VA
15-17  Fellowship Review Course and Exam (16 CE Hrs), Richmond, VA