

AGD Updates

The AGD Continues to Be in the Spotlight
By: Dr. Cheryl Billingsley, DDS
MAGD



General Dentist's articles and TV segments are popping up all over the place. Media coverage featuring the AGD was estimated to have reached more than 478 million consumers during the second quarter of 2012. Top media coverage includes articles with *Yahoo! News*, *the Huffington Post*, *WebMD*, and *the New York Times*. The topic of *Sports/Energy Drinks study* was picked up by numerous media sources including the AGD's commentary in popular magazines and television. The Academy of General Dentistry continues to lead the way for general dentist publicity.

Region 5 Members gather at the AGD Annual Meeting in Philadelphia this past June.



The Virginia Voice is published by the Virginia Academy of General Dentistry. Inquiries should be made by contacting the Editor, Jennifer Bobbio, DDS, at 703-402-0281 or jbobbio@gmail.com. The opinions expressed are not necessarily endorsed by the VAGD. Editorials may be submitted to *The Virginia Voice* by any member of the Virginia Academy of General Dentistry. If you are interested in contributing articles or other items of interest, please contact Jennifer Bobbio, DDS, at 703-402-0281 or the Central Office at 804-320-8803.

Dr. Jennifer Bobbio, DDS



Enhance Your Practice with A Practice Management Tool: AGD Oral Health Fact Sheets

The AGD offers Fact Sheets to help members promote their practice to the public and increase patient referrals. Fact sheet topics range from orthodontics to pregnancy and periodontal disease. When logged into the AGD Web site, all fact sheets can be customized for marketing with your office name and address. If you are looking for fresh content for your practice web site, this section now includes the HTML code needed to add each fact sheet to your website or Facebook page. If you have questions about these fact sheets, please contact the public relations department at 312-440-4346 or media@agd.org.

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Highlights from the AGD Annual Meeting Philadelphia, PA



Drs. Mike Gorman, Jeff Emmi, and Sarah Kandrac



Drs. Greg Bowles, Jenni Bobbio, Mike Gorman, Danielle Ryan and Cheryl Billingsley

The

Virginia Voice



VAGD



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Be sure to visit our website at www.vagd.org. Check out our CE calendar, and take advantage of online registration. Also available is our Call For Volunteers which you can fill out and submit online at www.vagd.org. As always, we appreciate your time and suggestions.

Virginia Academy of General Dentistry 2012-2013 Continuing Education Calendar

Nov

- 2-3 VAGD Annual Meeting and Colonial Conference, The Jefferson Hotel, Richmond, VA
- 2 Gerard Chiche, DDS "Recipes for Predictable Anterior Esthetics" (7 CE Hrs.)
- 3 Hisham Nasr, DDS "Soft and Hard Considerations for Anterior Cosmetic & Implant Cases" (7 CE Hrs.)
- 3 ACLS Re-Certification (4 CE Hrs.)
- 15-17 Leadership Conference, Chicago

2013 – CE Planning Currently Underway

March

- 1 Marc Gottlieb, DDS "Jewels you can use on Monday" - Richmond, VA (7 CE Hrs.)

April

- 12 Bruce Cassis, DDS, MAGD "Practical Laser Assisted Dentistry" - Richmond, VA (7 CE Hrs.)

June

- 14 Madow Brothers "How to Love Dentistry, Have Fun & Prosper" – Richmond, VA (7 CE Hrs.)
- 27-30 AGD 2013 Annual Mtg. & Exhibits, Nashville, TN

November

- 8-9 VAGD Annual Meeting & Colonial Conference, The Boars Head Inn, Charlottesville, VA
- 8 Terry Tanaka, DDS – (7 CE Hrs.)
- 9 LeeAnn Brady, DMD – (7 CE Hrs.)
- 9 ACLS Re-Certification – (4 CE Hrs.)