



## **Bring your entire team and join us for Practice Management CE Day!**



**J. Cory Hoffer, CFP®, AIF®, C(k)P™**  
President, Hermitage Wealth Management



**William B. May, Jr., CPA, P.C.**  
President, William B. May, Jr., CPA, P.C.,  
Certified Public Accountants



**Dr. Jill H. Baskin**  
R.K. Tongue Co., Inc.

**Friday, June 6, 2014**  
**9:00am-5:00pm (registration begins at 8:30am)**  
**7 CE Credits**

**Sheraton Park South**  
**9901 Midlothian Turnpike**  
**Richmond, VA 23235**

**• Continental Breakfast and Lunch Included • Members: \$99, Late Registration \$149 •**  
**Non-Members: \$269, Late Registration \$319 • Register online at [www.vagd.org](http://www.vagd.org) or call 804-320-8803 •**

### **Hermitage Wealth Management Morning Lecture (9:00am - 11:30am):** **“Tax Law/Planning Update & Small Business Internal Controls”**

**Course Description: Learn about the latest in personal and business tax planning and tax reduction strategies. Topics will include the impact of the Affordable Care Act, the 3.8% Net Investment Income Tax, and identity theft protection. This presentation will also examine how small business owners can minimize the threat of theft and embezzlement in the workplace.**

**As the founder of Hermitage Wealth Management, Inc., Cory Hoffer is a driving force behind the firm’s vision to promote a higher standard of financial planning for the betterment of society. For more than a dozen years, leading organizations and individuals have chosen to engage Cory because of his passion, dedication, and commitment to delivering real value. He invests considerable time in learning about what is most important to his clients and shares a process designed to align intentions with action.**

**Bill May, Jr. has been in public accounting since 1979. He is a graduate of Virginia Commonwealth University and Hampden-Sydney College. Bill utilizes his dual degrees in accounting and psychology to apply a holistic approach in developing solutions for his clients’ tax and financial planning needs. He is President and owner of William B. May Certified Public Accountants, and also holds the Personal Financial Specialist credential from the American Institute of CPAs.**

### **R.K. Tongue Co., Inc., Afternoon Lecture (12:30pm-5:00pm):** **“The Professional Protector Plan® for Dentists and CNA”**

**Course Description: Dr. Baskin’s afternoon lecture will showcase The Professional Protector Plan® for Dentists and CNA HealthPro with R.K. Tongue Co., Inc. & Tongue/GERNER Financial Services, LLC. In today’s litigious society, managing risk is more important than ever before. Don’t wait until after you’ve had a malpractice claim to learn the most effective ways to protect your patients and your practice.**

**Learn from the experience of your colleagues as our presentation and discussion of actual claims lead you and your staff through a myriad of key risk exposures. The following topics will be covered: pre-treatment issues, such as the medical history, examinations and radiography; best practices for managing the clinical risks of dental specific procedures; managing adverse events; creating patient records that pass the Amnesia Test and support your care; communicating in a litigious world; informed consent and informed refusal; patient management risks; updated claim statistics; emerging risk issues and much more.**

**After attending the CNA Healthcare Dental Professional Liability Risk Management Seminar, participants should be able to: assess and update risk management practices they currently employ, understand that the ultimate result of improved risk management is improved patient care, make the informed consent process a critical success factor in patient management, understand risk management implications of the doctor-patient relationship, implement record-keeping that both enhance patient care and reduce malpractice risks, engage in effective communication with patients, co-workers and colleagues, and develop and implement effective office, staff, patient care and practice management policies. This informative program will stimulate you to access your practice, apply critical thinking based on information presented, and make prudent choices that enhance patient care and reduce your chance of having a malpractice claim.**

**Dr. Jill H. Baskin graduated from the University of Illinois Dental School and completed a general practice residency at the University of Illinois Hospitals. She currently practices general dentistry in a suburb of Chicago. She has been a presenter of CNA’s Dental Professional Liability Risk Management Seminars since October 1988 and has been an active contributor of course content.**

## VAGD CE Registration Form

**\*To be eligible for Early Bird Rates, you must register 30 days prior to your desired course. \***

Name \_\_\_\_\_

Tel # \_\_\_\_\_ AGD  
# \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_  
Zip \_\_\_\_\_

Email \_\_\_\_\_

Fees:	<u>Early</u>	<u>Late Registration</u>
VAGD Member	\$99	\$149
Non AGD	\$269	\$319
Staff/Resident	\$99	\$149
Student	\$49	\$49

MasterTrack Program: \$1,295 /\$1,695

Fellowship Review Course \$450.00

Fellowship Exam \$450.00 (send to AGD

**Headquarters along with your exam application)**

I would like to attend course #'s

\_\_\_\_\_

Total Amount Enclosed \_\_\_\_\_

Return with check payable to: VAGD, c/o Victoria  
Fahrenkrog, 989 Laurel Glen, Charlottesville, VA  
22903, or Charge to  VISA  MCard  AMEX

# \_\_\_\_\_ Exp \_\_\_\_\_ Sec  
Code \_\_\_\_\_

**Or Fax to 804-332-6815**

***Thank you to our generous sponsors:***

